



RICHTER'S GREENHOUSES

Wholesale and Retail African Violets

9529 Wicker Park Blvd., (U.S. 41)
Highland, Indiana

607 Hoffman Street,
Hammond, Indiana

RETAIL SAINTPAULIA PRICE LIST - SPRING 1962

LATEST RELEASES:

Plant \$1.00 Rooted Cutting 85¢

- BOLD ONE** - Bright wine red double, with heavy clusters of blossoms. Excellent tailored foliage
- COED** - Clear light pink double, with good clusters of bloom on strong stems. Quilted foliage.
- DELILAH** - Vivid raspberry semidouble fringed bloom, beautiful frilled foliage with red reverse
- FANCEE** - Raspberry fringed single, shaded deeper toward edges. Blossoms are held on strong stems high above handsome quilted foliage
- LILI** - Creamy pink double, strong tailored foliage. A dependable variety, always loaded with bloom.
- PRISM** - Fringed fantasy-type double, with streaks and splashes of color. Glossy dark frilled foliage, red reverse. Outstanding!
- REBEL** - Deep purple double of excellent size and substance. Dark quilted foliage, which shapes up beautifully. Do not miss this variety for a potential show variety.
- SEA CHANTEY** - Exceptionally bright blue fringed double, slightly frilled foliage. Very pretty.
- TINA** - Huge pink full double. Supreme foliage, a big proud beauty.

FOLLOWING RICHTER INTRODUCTIONS - Plant \$1.00 Rooted cutting 85¢

- CHINES** - Raspberry-pink blooms with deeper center. Semidouble, with tailored foliage. Blooms will cover plant.
- *CHARM SONG** - Charming light blue double, tailored foliage. Very good
- *GREEN DAWN** - Bright pink frilly double, with a good green edge. Foliage bright green, with a frilly edge which shows the deep red reverse.
- *GUMDROP** - Sparkling frilly pink double, dark slightly wavy foliage
- *HERITAGE** - Deepest dark purple double, tailored foliage. Handsome!
- INDIANA BELLE** - Beautiful fringed semidouble pink, with green edge. Bright green frilled foliage
- *LA FEMME** - Deep rose-pink semidouble, beautiful dark fluted foliage
- *NIGHTSHADE** - Dark blue-purple double. Clusters of lovely large dark blooms on tailored foliage
- *RED CROWN** - Glowing wine-red blooms form a pretty red crown on glossy tailored foliage. Excellent growth habit, very symmetrical. A mature plant will produce up to 20-25 flowers and over per stem.
- ROXIE** - Pastel pink frilled double, lovely fluted foliage.
- *STAINED GLASS** - Exciting color combination. Frilly white blooms, streaked and stained with red. Extremely dark frilled foliage, red reverse. Stunning and different

*Asterisk indicates variety has been registered by Richter's Greenhouse with the African Violet Society of America, Inc.

(Please see back page for ordering instructions)

FOLLOWING RICHTER INTRODUCTIONS - Plant 75¢ Rooted cutting 50¢

ALABASTER - Full double white, with a green-tinge to the fresh blooms
ALADDIN - Beautiful double lavender, tailored foliage. Lots of bloom
BLOOMIN' FOOL - Just what the name implies - a very heavy blooming blue double, tailored foliage
CHI-CHI - Frilled lavender semidouble, bright green slightly wavy foliage
CHLOE - Frilled pastel pink semidouble, very pretty dark foliage
*CALIPH - Deep velvety wine-red double, excellent plain foliage
*CALUMET BEACON - Old favorite large blue and white variegated double
DAPHNE - Pink double, dark tailored foliage
DAPPER DANDY - Medium purple double, excellent dark tailored foliage
IGLOO - Large white double, slightly wavy light green foliage
*INDIANA DOLL - Fluffy carnation type pink double. Excellent
INDIANA WALTZ - Large frilled pink single, outlined and marked with deeper pink. Graceful as a waltz. Plain foliage
*IRIS - Distinctive light blue crested bloom, plain foliage.
MELO - Large pink double, beautiful quilted foliage
OLD STYLE - Huge deep purple single, good plain foliage. An old fashioned violet, brought up to date in performance
PARAGON - Lively lavender semidouble, strong foliage
PAREE - Pink fluted single, very prolific on bloom. Dark foliage
SKYLINE - Light blue single with white edge. Girl foliage
SKYSONG - Light blue single, very free-blooming. Excellent
SNOW PRINCE (Improved) - Our reselection of a favorite large white single
SUNDAY MORN - Full double pink, always loaded with big blooms
TEAROSE - Rosebud shaped bud, opening into a full double pink bloom
*VALOR - Excellent deep glowing purple single. Very large blooms
*VANITY FAIR - Giant blooms of clear pink. Always a dependable bloomer
WHITE BLUSH - White double with shadings of pink. Tailored foliage
WINTER KING - Huge pure white single, with no hint of color in the flower. Big blooms, very long-lasting
YOLANDA - Very prolific pink double, excellent flexible plain foliage

FOLLOWING IS OUR LISTING OF PLANTS ORIGINATED BY OTHER GROWERS:

Plant 75¢ Rooted cutting 50¢

AFTERGLOW - Red-pink double, dark modified girl foliage. Excellent
ANGEL CHILD - White double, with pink and green marking. Dainty and pretty
BEAMING - Bright pink double, holds blooms up well above foliage
BLUSHING BEAUTY - Frilled white single with pink edge. Frilled foliage
BOYCE EDENS - Favority large bi-color single
BREATHLESS - Frilled white and pink double, varies sometimes to plain pink
CATHY ANN - Frilly double pink, graceful wavy foliage
DOUBLE PINK FIRE - Excellent frilled pink double, dark frilled foliage
FRINGED NOSEGAY - Very frilly white double, with pink and green edging
IRRESISTIBLE - Blue and white double, markings stay true
KIMBERLEY - Medium blue double, white edge. Very dark fluted foliage
LAVENDAR AND LACE - Lavendar double, old favorite but still good
MAYFAIR - Frilled dark purple double
METEOR - Frilled lavender double
PINK CARNATION - Frilled carnation-type double
POLIXANNA - Frilled lavender single
REDDERNESS - Bright red-pink double, semi-miniature. Blooms will vary
SHAG - Excellent wine-red double, frilled dark foliage. Makes good show plant

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Following varieties Plant \$1.00 Rooted cutting 85¢
FAIR ELAINE - Pink double with white edge. Strong foliage
SNOW BALLET - Excellent double white, tailored foliage
TRIFARI - Bright rose-pink double. Very good.

Try these "relatives" of the Saintpaulia for variety. 2-1/4" pots 50¢ each
DIANTHIFLORA - Pretty vining plant, foliage soft and velvety, with white
frilled trumpet-shaped blooms
TRICHOSPORUM (LIPSTICK VINE) - Glossy green foliage, bright red trumpet-
shaped blooms

Please note our new address in Highland, Indiana. This is located on U.S.
Route 41, 1 mile south of U.S. Route 6. We will be operating at both
locations this spring, but on pick-up orders, best selection will be at
our old address in Hammond, Indiana.

Our spring shipping season starts as soon as the weather permits, usually
about April (going south) to May. Early orders will be acknowledged and
held until safe to ship. We pack plants very carefully, but if they arrive
damaged due to rough handling enroute, we cannot be responsible. You must
make claim at your local Post Office.

Orders sent Insured Parcel Post, Special Handling. Please include \$1.00
postage, to partially cover Parcel Post charges and packing costs. If you
wish order sent Special Delivery, please include a total of \$1.50 for
shipping costs. For your own protection, please remit by check or money
order. No C.O.D. orders will be sent. Minimum order \$4.00, postage extra.
Since our stock varies from time to time depending on demand for certain
varieties, we must ask that you list at least one substitute in each price
class. If you do not, we reserve the right to substitute (if necessary).

We are African Violet specialists, and we are carrying on an extensive
program of hybridizing. All of our own introductions have been carefully
selected and tested for vigor, high flower count, clear color, strong
foliage and good growing habits. Most of the plants will develop two
flowering stems per leaf under favorable growing conditions, and will
produce a large number of flowers per stem.

ROOTED CUTTINGS are grown in a sterilized rooting medium, with the
cluster of plantlets ready to be divided. These are not just rooted
leaves, but will have the small plants already developed. We ship
rooted cuttings in plastic pots.

PLANTS are in healthy, vigorous growing condition, in 2" pots, grown
in sterilized soil. Our greenhouses are state-inspected.